

# Toll Brothers' "Fly and Buy" Program Offers Opportunity For Buyers to Experience Warm Weather Lifestyle When Purchasing a New Home

January 11, 2018



Horsham, PA, Jan. 11, 2018 (GLOBE NEWSWIRE) --

With much of the U.S. enduring bitter cold and fierce snowstorms, Toll Brothers, the nation's leading builder of luxury homes, is making a sunnier lifestyle possible with its exclusive Fly and Buy program.

Toll Brothers is inviting prospective buyers to take a complimentary trip to participating communities in warm weather states when they purchase their dream home. Toll Brothers' exclusive Fly and Buy program offers buyers an exciting opportunity to visit their desired community in Arizona, California, Florida, Nevada, North Carolina or Texas and experience the best of luxury living while touring designer-decorated model homes and sampling the state's inviting lifestyle.

Buyers have a wide variety of home designs from which to choose, with several move-in ready homes also available for those who wish to escape the cold and start enjoying the advantages of a warm climate right away. In addition to an extensive selection of quality homes, Toll Brothers offers hundreds of personalization options that enable buyers to create the perfect home for themselves and their families.

The Fly and Buy program includes complimentary luxury accommodations (available in select states only) and reimbursable travel expenses. Toll Brothers will reimburse buyers within the U.S. up to \$2,000 USD and buyers from outside the U.S. up to \$4,000 USD toward their travel expenses when they purchase and close on a new Toll Brothers home in Arizona, California, Florida, Nevada North Carolina, or Texas. The program is available for a limited time only and applies to homes purchased in a participating Toll Brothers community within 90 days of their first visit. Except in California, reimbursement is limited to travel expenses specifically related to the Fly and Buy appointment and cannot be used for reimbursement of other (prior or subsequent) visits.

"Toll Brothers has a long-term reputation for quality, integrity, value, extraordinary design, and financial stability," said Kira Sterling, Toll Brothers Chief Marketing Officer. "Our Fly and Buy program provides an immersive Toll Brothers experience, allowing interested buyers to tour our designer-decorated models, meet our sales team, and see firsthand why our communities make a great place to call home."

The Fly and Buy program is available for a limited time only and is subject to change at any time without notice and certain restrictions apply. Interested home buyers should contact a Toll Brothers sales representative or visit [TollBrothersFlyandBuy.com](http://TollBrothersFlyandBuy.com) to learn more.

## About Toll Brothers

Toll Brothers, Inc., A FORTUNE 500 Company, is the nation's leading builder of luxury homes. The Company began business fifty years ago in 1967 and became a public company in 1986. Its common stock is listed on the New York Stock Exchange under the symbol "TOL." The Company serves move-up, empty-nester, active-adult, and second-home buyers and operates in 20 states: Arizona, California, Colorado, Connecticut, Delaware, Florida, Idaho, Illinois, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New York, North Carolina, Pennsylvania, Texas, Virginia, and Washington, as well as in the District of Columbia.

Toll Brothers builds an array of luxury residential single-family detached, attached home, master planned resort-style golf, and urban low-, mid-, and

high-rise communities, principally on land it develops and improves. The Company operates its own architectural, engineering, mortgage, title, land development and land sale, golf course development and management, home security, and landscape subsidiaries. The Company also operates its own lumber distribution, house component assembly, and manufacturing operations. Through its Gibraltar Capital and Asset Management joint venture, the Company provides builders and developers with land banking and joint venture capital. The Company acquires and develops rental apartment and commercial properties through Toll Brothers Apartment Living, Toll Brothers Campus Living, and the affiliated Toll Brothers Realty Trust, and develops urban low-, mid-, and high-rise for-sale condominiums through Toll Brothers City Living.

In 2017, Toll Brothers was named World's Most Admired Home Building Company in *Fortune* magazine's survey of the World's Most Admired Companies, the third year in a row it has been so honored. Toll Brothers was named 2014 Builder of the Year by *Builder* magazine, and is honored to have been awarded Builder of the Year in 2012 by *Professional Builder* magazine, making it the first two-time recipient. Toll Brothers proudly supports the communities in which it builds; among other philanthropic pursuits, the Company sponsors the Toll Brothers Metropolitan Opera International Radio Network, bringing opera to neighborhoods throughout the world. For more information, visit [www.tollbrothers.com](http://www.tollbrothers.com).

Attachments:

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/32b2c494-5478-4775-81da-41f199097bf2>

CONTACT: Kira Sterling  
Toll Brothers, Inc.  
215-938-8220  
[ksterling@tollbrothers.com](mailto:ksterling@tollbrothers.com)

---

© 2021 Toll Brothers Inc. All Rights Reserved.

[Privacy](#)

[Legal](#)

[Site Map](#)

[Cookie Preferences](#)

| [Quality Homes by Design](#)®

